

ZAMOKUHLE MCHUNU

STRATEGIST

PROFILE

I am a goal-driven individual who takes pride in her work. Young, vibrant and determined. Was born and grew up in Soweto. I am a very social and well adjusted human-being. Through interaction with peers, I always find growth and learning from their experiences. I believe in continuous learning, practicing agility and I can easily adapt to a new environment. I am all about giving back to the community because I believe giving back to the less fortunate is the biggest act of human kindness. Frankly, my mission is to make a positive impact in people's lives in the digital industry through a great deal of social development.

WORK EXPERIENCE

Umuzi: September 2018- Current
Junior Strategist- Umuzi Creates
Scrum Master - Umuzi Creates

The Creative Counsel: February 2016- November 2016
Brand Ambassador

CONTACT

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SKILLS

Problem Solving
Leadership
Communication
Adaptability
Team Work
Critical Thinking
User-journey mapping
Ability to work under pressure
Analyzing and interpreting data
Human-Centered Design
Basic UX principles
Conversion Optimization

TOOLS

Facebook Marketing
Mailchimp
Trello
Google Analytics
Microsoft Office

EDUCATION

Umuzi Academy: September 2018- Current

Course: National Certificate in Business Analysis Support Practice NQF 5

Institution of Logistics and Supply Chain Management- 2018

Course: Bachelors of Business Administration in Logistics and Supply Chain Management